

# 2021 Annual Report

Strengthening Communities by  
Helping People Build Better Lives.



**cornerstone family programs  
& morristown neighborhood house**

Better Lives, Stronger Communities

Patrice Picard

# A Message from Our CEO

2021 was a year of great progress and great pride. Although the world has not returned to “normal” and we continue to have challenges, we had a successful and safe year and all of our programs have returned to in-person operations! We could not have accomplished this without the support of our wonderful donors and staff.

- Our well-respected preschool and school-age programs, including summer camp, operated without interruption and allowed our families to return to work. We supported the educational success of our kids but also made sure they were well-nourished and safe.
- Our Dover school-age program reopened in-person in September much to the relief of our families and the delight of the children.
- Our teen programs continued to grow, providing much-needed financial and social-emotional support for our teens and young adults. We are especially proud of our newly launched Teen Mental Health First Aid program.
- Our Adult Day Center had a heart-warming in-person opening in July with joyful families, participants, and staff. Seniors who had experienced loneliness and decline are now enjoying friends, activities, and stimulation.
- Our recreation programs are expanding and we welcomed back basketball, soccer, and dance.


We also recognized that everyone is struggling during this uncertain time and added mindfulness, resiliency, and wellness programming for all our students, families, and staff. From the youngest to the oldest, teachers to parents to administrative staff, everyone benefitted.

We continued to help our community outside our official programs as we have done throughout our 200-year history. With other community partners, we provided food to our families through free-lunch Fridays. We partnered to provide health and wellness programs including pediatric vaccinations, COVID vaccinations, and other wellness initiatives.

We faced challenges every day; staffing shortages, Covid spikes, and economic hardship and saw firsthand the hardships faced by our families and communities. We kept our doors open and remained a beacon of hope because we believe that everyone deserves a chance for a happy, healthy, and productive life – especially in these challenging times.

We are sincerely grateful for all who support our life-changing work. We cannot do this alone.

Warmest Regards,



Patrice Picard



Activities for All

# Programs

ages

## Teen Pathways to Brighter Futures: education and workforce development program.

- Summer and school year paid internships
- College Prep
- Rites of Passage

CFP was selected as one of 36 schools or youth serving organizations by the National Council of Mental Wellbeing to be a Teen Mental Health First Aid Training site. Our teens are on their way to becoming Teen Ambassadors for Mental Health to assist their peers who might be struggling.

Mind Over Matter, was introduced to help teens build resilience, hope and confidence in their personal lives. 100% of students stated they learned positive coping mechanisms to distress.



89% of Rites of Passage participants reported learning new things about their culture and traditions helping to build personal character and self-respect.



100% of participating business internship partners reported positive satisfaction with their intern.



100% of college prep students demonstrated improvement to their levels of conceptual understanding math skills and test-taking strategies.



100% of student interns learned to apply time management and communication skills

## Summer Camp

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75 summer campers flocked to the Nabe for summer fun!

The Kona ice truck visited weekly to cool down our campers with a special treat.

The Lizard Guys brought in some creepy crawly friends to keep our kids on their toes.

Campers jumped for joy in a bounce house donated by one of our parents for a day and camp ended with a virtual party hosted by Super Max!



7,200 meals were served to our campers over the 9-week camp



## Before/After School

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95 students participated in MNH before and after school programs.

Virtual tutoring from Drew University students helped our kids stay on top of their homework!

NSBY Jr. Engineering, Get up and Dance with Ms. Adia, and Nutrition and cooking classes with St. Elizabeth University were among our fun enrichment activities!



31,775 meals are served yearly for our before / after-school students



## Recreation

Recreation returned to keep kids active and healthy following the pandemic! New Recreation Manager, Alejandro Renteria, or Coach Alex as he is better known, joined the team with 15+ years of experience running youth sports.

Summer basketball skills and drills was a hit! 50 players took to the courts to work with Coach Kenny Smith on their ball handling, dribbling, and shooting. Another 35 players joined the fall/winter league to gain a competitive edge.

Indoor soccer sparked excitement when it began in November. Obstacle courses, footwork skills, and endurance training were among the fun. Most importantly, players learned respect, trust, and teamwork.

The highlight of this season has been the addition of “The Coaches Corner”, a safe place where players and students can come seek homework assistance and mentorship from Coach Alex. In addition to athletics, a strong emphasis on academics and attitude always goes hand in hand with all our recreation programs.



102 players participated in a combined 1,570 hours of physical activity



90% of students increased their physical activity



85% of players showed improvement in skill



90% of players reported increased confidence during play



## Preschool

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We continued to run 8 preschool classrooms serving 176 students during 2021 providing a safe, nurturing environment for them to flourish despite the pandemic.



8 Preschool classrooms



176 students enrolled in preschool



## Adult Day Center

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The Adult Day Center reopened our physical location in July of 2021 with much celebration! Clients were grateful to return in-person to our beautiful facility and families reported an immediate improvement in client mood, alertness, and general well-being. Prior to July, we maintained close connection with clients providing access to technology devices and related support, regular virtual activities on Zoom, mailed activity sheets and greetings, along with continuous support to caregivers navigating the unprecedented pandemic challenges.



95% of our seniors reported that weekly contact via telephone, emails and greeting cards were "Extremely Helpful" when we were unable to be in-person due to Covid-19



40 Seniors received complimentary technological devices along with support and training to help them stay connected to family and friends safely

*"Cornerstone serves an essential service to the well-being of participants...being isolated is detrimental to the welfare of our elderly parents" - Client Caretaker*

## Operation Sisterhood

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Operation Sisterhood embraced technology in 2021 to continue growing our positive, supportive, empowering, and engaging community for female veterans.

Meaningful peer connections were made twice a month through online peer support groups. The online venue meant welcoming back participants who had moved out of the area. We were pleased to expand our geographic reach despite the pandemic.

Our women warriors enjoyed creative virtual activities together online such as Virtual Paint & Chill, Cooking and Nutrition Classes, and Cookie Baking Parties.

Virtual meetings with service providers and the NJSOS Stakeholder Groups allowed OS to keep female veterans updated on supports and opportunities as well keeping their voices in important conversations. Meaningful discussions with policy makers happened virtually including a roundtable discussion with Assemblywoman Aura Dunn.



25 virtual peer support programs



100 % reported reduction in feelings of isolation, depression, stress, and anxiety.



85% reported reduced feelings of isolation and new sense of hopefulness.



85% reported increase in knowledge of symptom management, improved mindfulness skills, and how to better overcome current barriers in acquiring services.

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*"OS has positively changed & enhanced my life as a female vet because the programming, activities & fellowship allows me to connect with others that served in the military on a consistent basis."*

*- Constance*

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Operation Sisterhood co-sponsored our first Resource Symposium with the VA/Newark Regional office fostering improved relationship between the VA and Veterans. The partnership boosted the VA's understanding of female veteran needs and barriers while it strengthened female veteran's familiarity with and confidence in VA services and providers.

Our ladies enjoyed a handful of in-person events including Equine Therapy sessions, a weekend camping trip and participating in the 11th Annual Knights of Columbus & Catholic Charities Army Tank Pull (yes, our women had fun literally pulling an 80,000-pound tank mounted on a 7 flatbed truck!).



Be the Difference

# Volunteers

help out



Despite limited visitor opportunities this past year our passionate volunteers completed almost 2,000 hours through outdoor activities, drives and more!

Corporate partners included:



Hope for the Holidays:

Through our generous donors we were able to distribute gifts to 340 students, 67 seniors, 25 female veterans and 65 families! 100 Shoprite gift cards were given out to provide Thanksgiving meals to community families.

Don't Miss Out!

# Our Events

## **Gala - Raised \$220K**

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Due to the pandemic, we decided to throw "A Gala In Your Garden".

This innovative Virtual Event replaced a typical 350-400 in-person Gala that was supposed to take place in April.

Hosts who held A Garden Party invited 10-15 friends and family to celebrate the organization and enjoy champagne, hors d'oeuvres, a four-course meal, and dessert.

Virginia and Mike Ranger and CHUBB were the two Platinum Sponsors of The Garden Party.



## **Bowl-a-Thon - Raised \$50k**

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Powered by over 100 bowlers, Cornerstone Family Programs 14th ANNUAL BOWL-A-THON on October 8th racked up big donations and was a huge success after a one-year hiatus. Everyone came together to make this event a success!

Simon Quick Advisors secured the titles of sole Silver Sponsor and Highest Scoring Team.

Along with a 50/50 and raffle prizes, Stackable Sensations sponsored a Golden Ticket Chocolate Bar contest. Guests bought chocolate bars and those that got a "Golden Ticket" won a prize from Fullerton Grounds Maintenance worth \$5,000!

Support Our Programs

# Grants

## Glasser Foundation

Thank you Glasser Foundation ❤️

Our heartfelt thanks and gratitude go to Margie Ticknor, President, Glasser Foundation, and Director, Kemmerer Library Harding Township. We are so deeply touched by Margie's support of our work through grants and in her regular job as Director, Kemmerer Library.



Margie Ticknor (left) with Jackie Looby, VP/Director of Programs. 75 of our preschoolers were thrilled to receive gifts from a special holiday toy drive hosted by Margie at the Kemmerer Library.

## Hearts of Gold 🧡

We cannot begin to express our gratitude for those foundations who generously supported our mission through special grant funding this year. Thank you for helping our families rebuild a sense of hope and resilience:

Allyn Family Foundation  
Colgate Inner City Educational Fund  
Core Media  
Disabled Veterans National Foundation  
FM Kirby Foundation  
Frelinghuysen Foundation  
Geraldine R. Dodge Foundation  
Glasser Foundation  
Grotta Fund for Senior Care  
Insperty  
Jewish Women's Foundation of NJ  
John Bickford Foundation  
Junior League of Morristown  
Links Foundation, Inc.  
McGuinn Family Foundation  
Merck Neighbor of Choice  
Morris Arts  
Morristown Medical Center Community Health Committee  
National Basketball Players Association Foundation  
National Council of Mental Wellbeing  
New Jersey Teen Mental Health First Aid  
New Jersey Pandemic Relief Fund  
Novartis  
Opportunity Fund of the Community Foundation of New Jersey  
PNC  
Presbyterian Church in Morristown  
PSE&G  
PSI Consultants, LLC  
Ranger Family Foundation  
United Way Alice Recovery Grant

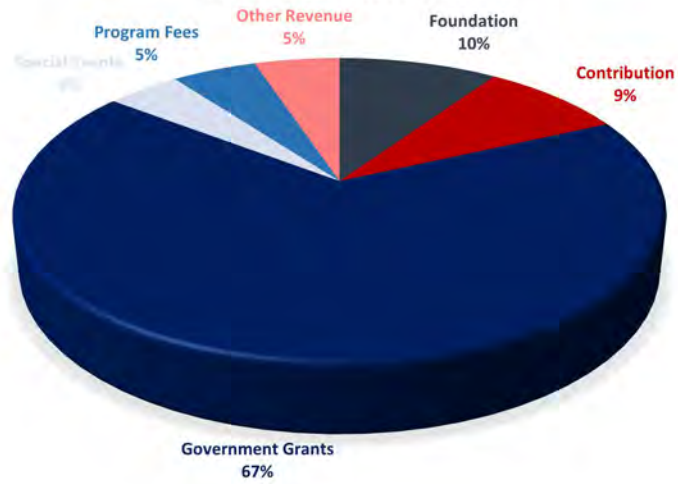
## Summary of Expenses

# 2021 Financial Report

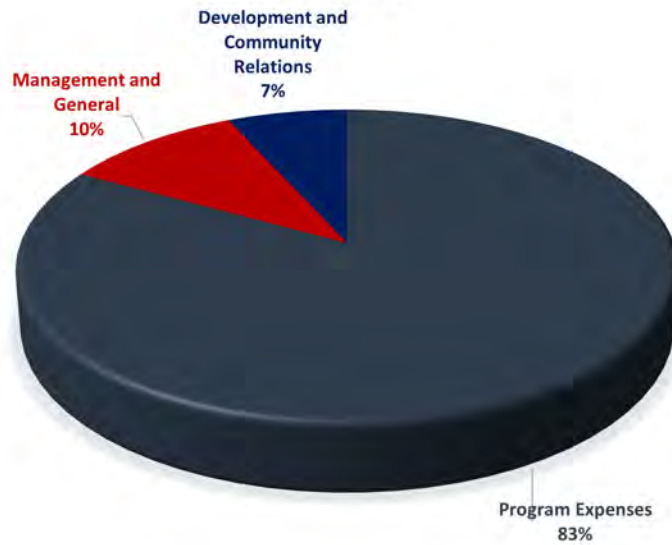
<b>Program Expenses</b>	<b>\$4,330,309</b>
Giving Children the Best Start in Life	\$3,245,349
Supporting Teens and Adults in Improving Their Lives	\$411,299
Keeping Seniors Independent & in Their Homes	\$673,661
<b>Management and General</b>	<b>\$531,277</b>
<b>Development and Community Relations</b>	<b>\$352,938</b>

<b>Net Expenses for Operating Activities</b>	<b>\$5,214,524</b>
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## Support and Revenue



## Expenses





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& morristown neighborhood house**

Better Lives, Stronger Communities

info@cfp-mnh.org

cornerstonefamilyprograms.org

**Everyone Deserves a Chance to Live a Happy,  
Healthy and Productive Life.**

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**Headquarters**

80 Washington Street  
Morristown, NJ 07960  
(973) 288-9241



**Neighborhood House**

12 Flagler Street  
Morristown, NJ 07960  
(973) 538-1229



**Adult Day Center**

540 W Hanover Avenue  
Morris Plains, NJ 07950  
(973) 326-7288