

2020

Annual Report

Strengthening Communities by
Helping People Build Better Lives.



**cornerstone family programs
& morristown neighborhood house**

Better Lives, Stronger Communities

Patrice Picard

A Message from Our CEO

2020 was a year of unprecedented crisis, but thanks to an amazing staff and wonderful supporters we continued to serve the community. In March, we began a few months of remote programming, but in July our doors opened at the Morristown Neighborhood House. Of course, we followed all safety protocols and limited the number of children and staff members in our building.

For over 200 years, we have been a beacon of hope for our community and, as the pandemic magnified existing challenges, re-opening gave our families renewed hope for the future. They returned to work knowing that, in our preschool and after-school programs, their children were safe and receiving healthy meals and snacks; reducing the strain on already stretched budgets. Our teachers, technology, and support mitigated the disproportionate negative impact that school closures and remote learning had on our children. The huge

smiles on the faces of our children (behind their masks) were proof of how happy they were to be back with their friends and much-loved teachers.



Our teen programs were operational and grew, providing much-needed financial and social-emotional support for our teens and young adults. They worked in our preschool and after-school programs and completed college prep and workshops virtually.

We collaborated with community partners to provide food to our families through free-lunch Fridays and food donations, and we were part of a coalition providing rent relief to keep families housed. We remained an integral part of our community, ensuring that families had their basic needs met, found medical support, and received critical information during the pandemic.

Other programs pivoted because of the pandemic, but continued to be a critical resource:



The Adult Day Centers are still closed for in-person care, but we know that loneliness is a significant predictor of poor health in seniors. We continue to do welfare checks on our seniors, provide virtual activities and food when needed, and support our caregivers who are facing ever increasing stress in this climate.



We transitioned our Operation Sisterhood program for female Veterans to virtual meetings, to ensure our female Veterans continue to be supported in these difficult times.

We faced challenges every day. In addition to figuring out how to provide critical services to our families, we were forced to change or cancel major fundraising events, while the costs of maintaining a healthy and safe in-person environment skyrocketed.

I am very proud of all that we accomplished in 2020. Our staff, Board, and donors did what we have done for over 200 years, we put our families first.

Warmest Regards,

A handwritten signature in blue ink that reads "Patrice".

Patrice Picard

Activities for All

Programs

ages

Operation Sisterhood

OS quickly adapted to the pandemic by increasing our peer support groups and moving them to virtual platforms to support our women. In an incredibly stressful year our peer support groups aimed to build a supportive network, gain resilience, harness strength, and discuss women's topics in a positive and safe environment. Through this process we were able to reach Veterans who have not been able to attend in person in the past and reconnected with some of our sisters who have moved away.

“ *I don't know how I would have gotten through quarantine without my OS sisters!* ”

- Jane



32 peer support groups



1,800 hours of support and camaraderie



10 specialized activity sessions including, fitness, nutrition, financial literacy, cooking, painting, yoga, and more



100% of female Veterans felt better connected to peers and resources



100% stated that they felt a more positive mindset after attending peer support groups

NABE Teens/ Teen Fitness

While virtual schooling and a lack of a social life were hard on youth this year, going to work and seeing colleagues proved to be quite the respite for our teens. Whether working in summer camp, preschool, after-school, or our kitchen, our teens learned valuable on the job training from staff mentors and experts who visited via Zoom. Interview Skills, Finance 101, Workplace Etiquette, Stress Management, and How to Head Back to School During a Pandemic were topics our youths mastered.



2560 Hours

Our teens clocked in over 2,560 working hours in 2020



100% of teens reported feeling more confident in their work abilities



100% conveyed being able to manage their money better



95% expressed increased time management skills

If there is one thing this year has taught us, it is the importance of wellness. There is nothing quite like getting outdoors in the fresh air and getting active. 12 teens participated in our fitness and nutrition series in partnership with St. Elizabeth University Dietetic Internship Program. Weekly strength training and conditioning sessions followed by nutrition segments assured our teens were staying active and healthy and keeping a positive mindset.



12

12 teens



100% demonstrated increased sports nutrition knowledge



100% said they learned critical wellness skills and would continue the lessons learned in the future

Free Lunch Friday

We collaborated with community partners to provide food to our families through free-lunch Fridays and food donations.



350 lunches prepared every week for 200+ families

Summer Camp

Summer camp 2020 welcomed 60 campers ages 3-11. Campers were dropped off at the outside check-in station, their temperatures taken, and a health screening completed. Each camper was given their own personal colorful mask, camp T-shirt, and escorted to their classroom by their teacher. Although field trips and other camp activities were not an option this summer, our campers had a blast. All in all, our eight-week summer camp was a major success.



7,200 meals were served to our campers over the 9-week camp

Before/After School

Our Before and After School programs are in full swing with the Neighborhood House continuing to be a designated bus stop. Our families can return to work knowing that, in our preschool and after-school programs, their children are safe and receive healthy meals and snacks.



31,775 meals are served yearly for our before / after-school students



Preschool

In 2019, we partnered with the Morris School District, and the Morristown Neighborhood House opened its first Preschool Expansion classroom with the enrollment of 15 children in the class. In 2020, we added four more expansion classrooms; we presently have 5 classrooms in partnership with the district.



5 Preschool Expansion classrooms



62 students enrolled in our Preschool Expansion classes



3 Legacy rooms – Toddler, 2.5-3 years old, 3-5 years old



29 students in our Legacy rooms

Adult Day Center

The Adult Day Centers closed to in-person in 2020, but we know that loneliness is a significant predictor of poor health in seniors. We are continuing to do welfare checks on our seniors, provide virtual activities and food when needed, and support our caregivers who are facing ever increasing stress in this climate.



95% of seniors participating in our outreach support and virtual Adult Day program are benefiting from the support and social interaction



85% of our seniors have remained physically healthy during the pandemic



85% of our caregivers have adjusted to caregiving at home with help and support, but look forward to when we can re-open in person

Be the Difference

Volunteers

help out



129 volunteers accounted for 1,084 service hours

Corporate partners included:



Don't Miss Out!

Our Events

Gala - Raised \$240K

Due to the pandemic, we had to quickly switch our scheduled April 3rd in-person Gala to virtual. We changed gears and had a full virtual auction and fund-a-cause.

Drive-In Movie - 60 Cars, Raised \$60k

We were unable to hold our Annual Bowl-a-Thon, so instead we pivoted to a safe Drive-In Movie evening, featuring the movie BIG with Tom Hanks. We partnered with a local real-estate developer who donated the property to use for the event as well as gave a large sponsorship.



Other Virtual Events

The Development Team put together two more virtual events over the summer. The Family Hour music event partnered with Chubb NJ and music by the very talented Stephen Bard, and Virtual Wine Tasting with Gary Fisch of Gary's Wine & Marketplace.

CFP/Chubb Family Hour



80 attendees on Zoom

80



\$7,000 raised

\$7,000

Virtual Wine Tasting



90 attendees on Zoom

90



\$7,000 raised

\$7,000



Support Our Programs

Grants

Impact 100

We are proud of our outstanding achievement to be selected as one of three finalists for this prestigious Impact 100 Garden State grant award of \$100,000. Funding will support our Teen Pathways to Brighter Futures, Earn & Learn program at Morristown Neighborhood House.

COVID Funding

We are grateful for all of our funders who support our programs. Especially this year, we would like to give special thanks to those who provided critical COVID stabilization grants that allowed us to continue operating critical community programs:



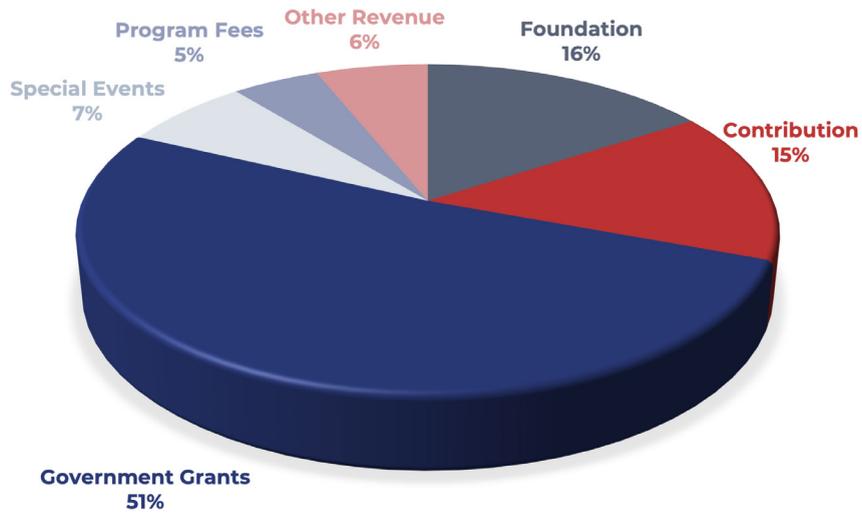
Summary of Expenses

2020 Financial Report

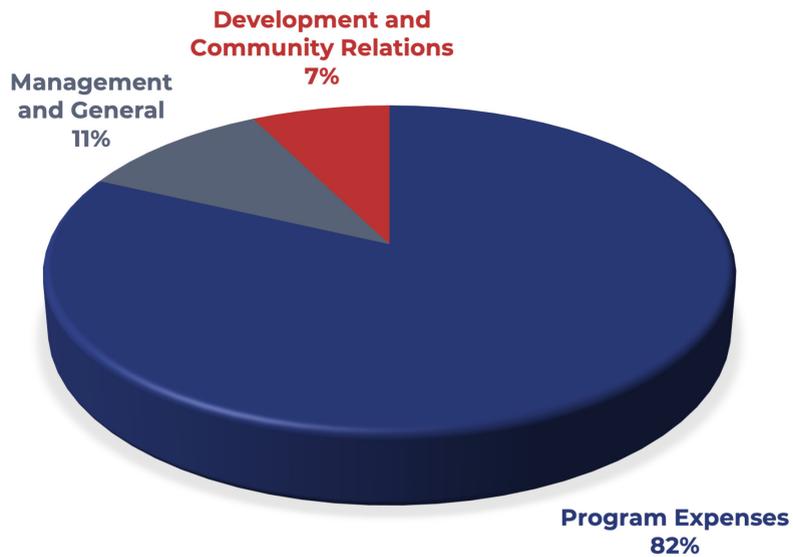
Program Expenses	\$3,847,348
Giving Children the Best Start in Life	\$3,082,828
Supporting Teens and Adults in Improving Their Lives	\$337,180
Keeping Seniors Independent & in Their Homes	\$427,340
Management and General	\$496,638
Development and Community Relations	\$352,156

Net Expenses for Operating Activities	\$4,696,142
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Support and Revenue



Expenses





**cornerstone family programs
& morristown neighborhood house**

Better Lives, Stronger Communities

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cornerstonefamilyprograms.org

**Everyone Deserves a Chance to Live a Happy,
Healthy and Productive Life.**



Headquarters

80 Washington Street
Morristown, NJ 07960
(973) 288-9241



Neighborhood House

12 Flagler Street
Morristown, NJ 07960
(973) 538-1229



Morris View Adult Day Center

540 W Hanover Avenue
Morristown, NJ 07960
(973) 326-7288